

Research on the Subject Construction and Talent Training Strategy of Traditional Chinese Medicine

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Abstract: This paper mainly expounds the concrete plan of the subject construction of Chinese medicine, and points out the importance of the construction of the knowledge of the subject of Chinese medicine, and the development of the innovation is the main direction of the subject construction of the Chinese medicine, and the effective countermeasure of the personnel training of the Chinese medicine is put forward in detail. The people-oriented education idea is the starting point of teaching, perfect the tutors responsibility system of the guiding team, develop the teaching of the Chinese medicine subject with the times, and strive to deliver the high-material students with good quality and strong professional skills for the major hospitals.

1. Introduction

In recent years, the domestic medicine industry is in the process of rapid development, and it gradually improves its position in the national economy, especially the traditional Chinese medicine industry. The country has the rich geographical condition foundation, the historical medical culture precipitation, the human social condition, and the Chinese medicine is the characteristic industry with good development space in the domestic medicine industry. However, the development of Chinese medicine is facing new opportunities and challenges, such as the construction of a talent team, high-level Chinese medicine experts and so on. Therefore, efforts should be made to train high-level Chinese medicine experts with professional skills to promote the good development of traditional Chinese medicine.

2. Chinese Pharmacy Discipline Construction

2.1 Construction of the Professional Knowledge of the Traditional Chinese Medicine

The first, the construction of the knowledge of the subject of the traditional Chinese medicine depends on the teacher's strength of the Chinese medicine. The outstanding teachers have good teaching skills, professional scientific research mechanism and feasible teaching plan. The talent team is the key factor of the subject construction, and in the course of the development of the Chinese pharmacy, it gradually forms an academic step with the structure rationality, the excellent service, the good quality and the skill group. In the course of the construction of the traditional Chinese medicine, it is necessary to optimize the structure of the teachers and the management cadres, the grade of the professional title and the requirements of the educational background, so as to improve the teaching efficiency of the Chinese medicine. in which the teacher's age is set at The average of 48-year-old is optimized to be 45 years; the teacher team is expanded, the post is set up by 24 people, the post of associate professors is set to 34, and the ratio of the doctoral degree is 85%; the selection of the doctor's degree is from different colleges and universities to enhance the professionalism of the teachers' team. So as to realize the mutual penetration of the multi-discipline and improve the compound of the knowledge of the traditional Chinese medicine.

Second, set up professional knowledge courses for the subject of traditional Chinese medicine. Curriculum planning is the key to the subject of traditional Chinese medicine, and its logic and science are of great significance. Excellent high-end courses in traditional Chinese medicine and

medicinal plant cultivation; Excellent promotion courses in traditional Chinese medicine chemistry; Plant taxonomy; Traditional Chinese medicine identification; Plant resource theory; Wild plant cultivation techniques; Wildlife nutrition; specialized courses in Medicinal botany, traditional Chinese medicine chemistry, traditional Chinese medicine processing, Economic animal production, etc. The subject of traditional Chinese medicine should have a logical and feasible curriculum system, and distinguish the key points from the professional contents. The discipline of traditional Chinese medicine is a comprehensive subject rich in biology and botany, which has a strong theoretical basis, strict and meticulous logical relationship, and constructs a subject of traditional Chinese medicine with excellent efficiency [1].

2.2 The Objective Environment of the Development of Innovation and Integration

Double first-class development strategy. Double first-class refers to the construction of first-class professional level of universities, the construction of first-class professional research and development disciplines. This strategy was clearly put forward by the CPC central committee and the state council in 2015 in order to create a good teaching environment of traditional Chinese medicine, enhance the core competitiveness of the country as a long-term plan, and lay the vitality of sustainable development of the country.

Strictly implement the Law of the People's Republic of China on traditional Chinese medicine. In 2017, the law of traditional Chinese medicine won the Nobel prize in medicine, which determined its important position at the legal level and provided legal guarantee for the development of traditional Chinese Medicine. The law stipulates in detail that the technical specifications such as planting, collecting, storing and processing of Chinese medicinal materials shall conform to the scope of quality supervision and control of the whole process of production of Chinese medicinal materials and ensure the quality and safety of Chinese medicinal materials; strictly control the use of pesticides, fertilizers and other medicinal articles, and strictly prohibit the application of highly toxic pesticides to Chinese medicinal materials. Thus it can be seen that the national law supports and attaches importance to the discipline of traditional Chinese medicine.

Green passageway for disease treatment and health care. Under the background of the improvement of living standard, the awareness of health care of the whole people is increasing day by day. The green health care mechanism with traditional Chinese medicine as the core has gradually attracted the attention and practice of people from all walks of life, and the discipline of traditional Chinese medicine has developed to the core concept of "treating or not treating diseases".

3. Effective Strategies for the Cultivation of Talents in Traditional Chinese Medicine (Tcm).

3.1 Building a People-Oriented Educational Concept

3.1.1 Human-Oriented Education Concept.

The humanistic quality is an integral expression of the individual's world outlook, the outlook on life, the ideological and moral concept and the value tendency. It is the basic content of the national quality and the source of the development of the social economy. The major content of the education of the subject with high-material and high-material in the culture and the postgraduates as the subject. The goal of education for graduate students in Chinese medicine is: the professional and solid theoretical knowledge, the practical ability of the superior group, the deep humanity knowledge, the high moral and the good social responsibility, so as to guide the students to construct the correct ideas and realize the comprehensive development of the comprehensive quality. Therefore, in the process of postgraduate Chinese medicine teaching, we should take the humanistic spirit and medical ethics as the teaching objectives, make full use of campus cultural activities, carry forward the traditional excellent culture of the Chinese nation, learn advanced contemporary science and technology, cultivate the students' ideas of benevolence and benevolence, and uphold the medical concept of sincere practice.

3.1.2 Specific Implementation of People - Oriented Teaching.

The subject of traditional Chinese medicine should adhere to the people-oriented teaching concept, should be based on the socialist core value orientation, deeply excavate students' ideals and beliefs, make full use of diversified network technology platform, carry forward science and technology, explore truth, independent research and development, innovation and creativity, and contribute to the spirit of social medicine practice. Diversified network technologies are: official account, Douyin, Weibo, campus network platform and so on. Strengthen the construction of academic integrity, train the graduate students of traditional Chinese medicine to seek truth from facts, and require them to strictly abide by academic norms; in the process of theoretical courses and medical experiments trained by graduate students, integrate the educational ideas of scientific morality and style of study, and train graduate students to have good medical morality, lofty scientific research pursuit, dedicated medical quality [2].

3.2 Strengthen the Construction of the Guide Team

First, the positive role of mentors. The tutor is the first responsible person of the graduate student of traditional Chinese medicine, which plays an important guiding role in the subject study and theoretical exploration of the graduate student. The academic level of the tutor directly affects the degree of knowledge mastery of the graduate student. Therefore, we should perfect the teacher responsibility mechanism, implement the mentor responsibility, clarify the tutor's teaching task, and promote the tutor to give good guidance in the process of graduate students' study. Among them, the learning process of graduate students includes: training planning, elective courses, topic selection of traditional Chinese medicine papers, thesis writing and so on. Elective courses can be based on students' interests and play a positive role in the study of traditional Chinese medicine theory. The guidance of the tutors has a far-reaching effect. The project is beneficial to the graduate students to set up a system of good professional knowledge. Through the medical experiment and data analysis, it is helpful to develop the scientific medical quality of the traditional Chinese medicine.

Second, optimize the mentor recruitment process. Strengthen the audit of tutors, ensure that the professional ability of mentors is in line with the training intensity of graduate students in traditional Chinese medicine, carry out the systematic training of mentors, scientifically improve the professional skills of mentors, and strengthen their guiding level. The subject of traditional Chinese medicine is a basic subject with strong experimental application. The output of scientific research results has certain learning value. Scientific research members should be set up scientifically, reasonable division of labor should be made, and the teaching performance of scientific research should be improved. Therefore, we should strengthen the team building of mentors, promote the diversification of knowledge structure with different academic backgrounds, enrich the guidance teachers in the field of research, participate in the academic research of graduate students, and form the subject relationship. Form interdisciplinary and resonance, and provide multi angle and authoritative teaching guidance for graduate students of Chinese pharmacy.

3.3 Construction of a Curriculum System in Line with Social and Economic Development

3.3.1 Optimization of the Course Structure

Chinese pharmacy has strong professional and professional and optimized course structure design to adapt to the development of scientific and technological society and conform to the post requirements of medical industry. The course study is a key way for graduate students to acquire systematic knowledge, to build a scientific knowledge system for graduate students, to develop their innovative consciousness, to enhance their comprehensive quality, and to stimulate their academic research as teaching tasks. The course construction is an important part of the postgraduate study, which is the core content of the teaching quality of Chinese medicine. Therefore, the curriculum should stick to the practice ability as the core, and the innovation and development ability is the teaching focus, and the social and economic development is the teaching direction, and the medical position demand is the final the foot of the foot. The research institute should work hard to collect

the human needs of major universities, medical institutions and pharmaceutical enterprises, scientifically formulate the teaching system of the Chinese medicine postgraduates, construct a culture strategy in line with the social and economic development, realize the effective inheritance of the traditional theoretical knowledge of the traditional Chinese medicine. Keep learning the frontier knowledge of traditional Chinese medicine, form the organic combination of teaching and scientific research, and promote the stable development of postgraduate study of traditional Chinese medicine [3].

3.3.2 Construction Course Teaching Management and Evaluation Mechanism

Strengthening the teaching management of traditional Chinese medicine is conducive to improving the content of graduate courses, and setting up a periodic learning evaluation mechanism is helpful to correct the learning attitude of graduate students. For example, we should perfect the evaluation mechanism of course teaching, formulate the evaluation system of students with feasibility and science, carry out the teaching evaluation regularly for graduate students' learning results, analyze the teaching problems in time according to the evaluation results, optimize the teaching methods, and promote the stable improvement of the teaching quality of traditional Chinese medicine subjects.

3.3.3 Construction of Graduate Scientific Research Platform

The project-driven scientific research, the construction of national first-level key disciplines, the strengthening of scientific research technology of traditional Chinese medicine, and the construction of graduate scientific research platform for graduate students are helpful to encourage the intersection, integration and innovation of traditional Chinese medicine and other disciplines, and to highlight the advantages of traditional Chinese medicine. For example, the innovation scientific research project of graduate students in a university, the scientific research group of traditional Chinese medicine, the declaration of 2011 collaborative innovation center, etc., in order to stimulate the enthusiasm of graduate students in medical scientific research as the starting point, carry out medical experimental cooperation projects to improve the scientific research level of traditional Chinese medicine for graduate students. Graduate scientific research platform can effectively preserve medical experiments all the data in the process lay a good learning foundation for the follow-up experiment and study of graduate students.

4. Conclusion

In summary, the subject of traditional Chinese medicine has gradually become the core of domestic economic development, as a key project to enhance the core competitiveness of China. Therefore, efforts should be made to construct the knowledge system of traditional Chinese medicine, maintain and innovate its teaching content, so as to enhance the subject value of traditional Chinese medicine; strictly implement the law of traditional Chinese medicine to ensure the quality and safety of traditional Chinese medicine; constantly optimize the training system of graduate students in traditional Chinese medicine, strengthen the positive role of supervisors, strictly formulate the recruitment process, improve the learning efficiency of professional knowledge of graduate students, and promote the stable development of traditional Chinese medicine teaching.

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